



Center for Global Public Relations
at the University of North Carolina at Charlotte

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Frequently Asked Questions

What is the Center for Global Public Relations?

The Center for Global Public Relations is a service unit of the Department of Communication Studies at the University of North Carolina at Charlotte.

What does the Center for Global Public Relations do?

The Center is a resource that provides onsite research and educational opportunities, continuing education programs and global partnerships for those who want to increase their knowledge about global public relations.

CGPR believes that the need exists within 21st Century global society for specialists who have particular knowledge and skills to practice public relations in a range of social, political, economic and cultural environments while adhering to universal professional values and best practices.

What groups does the Center serve?

Founded in 2009, the Center serves as an international resource for practitioners, scholars/educators and students worldwide who want to increase their knowledge about global public relations.

How can I get involved with the Center?

There are several ways to become involved with the Center. Students in the Charlotte, NC region can earn course credit through an internship or volunteer. Scholars, educators and practitioners worldwide can become involved as global affiliates through contributing to Center research, including our global blog, generating dialogue about global public relations. We also offer a visiting scholar program where we provide scholars with office space and university privileges as they study public relations at the University of Charlotte.



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