Call for Abstracts

Center for Global Public Relations
Second Annual Global Research Conference


"Communicating Beyond Borders: Building Relationships Among Corporations, NGO's and Governments"

The Center for Global Public Relations (CGPR) invites practitioners, scholar/educators and graduate students across disciplines and from all professional occupations to submit competitive abstracts for paper presentations at the Second Annual Global Research Conference of the Center for Global Public Relations April 20, 2012, in Charlotte, North Carolina, U.S.A. Abstract submissions of scholarly papers and case studies/position papers should revolve around the conference theme, "Communicating Beyond Borders: Building Relationships Among Corporations, NGO's and Governments." This conference will showcase research and case studies/position papers about globalization as a phenomenon that impacts all disciplines and professional occupations worldwide. The conference is designed to explore building the relationships that are imperative for successful communication in a globalized world.

All abstract submissions should be 250 words or less and may be for completed research or research-in-progress that will be completed by April 20, 2012. Submissions will be peer-reviewed and will be accepted with the understanding that they have not been previously published or presented. In addition to presenting papers, individuals may serve as respondents or chairs on panels. All abstracts should be submitted by email as PDF files and must include author contact information, academic or organization affiliation(s) and paper title(s). All abstracts are due by midnight Monday, Jan. 9, 2012, and should be emailed to Chelsea Wilde, Manager of the Center for Global Public Relations, at Centergpr@uncc.edu.

Authors of accepted abstracts will be invited to compete for top paper awards. At least one author of co-authored papers is expected to present at the Conference that will be held in the Student Activities Center at the University of North Carolina at Charlotte. Authors will receive further details upon acceptance. Authors will be given the opportunity to have their submissions included in the non-copyrighted conference proceedings that will be published on the CGPR website following the conference.

The Center for Global Public Relations is dedicated to providing opportunities for practitioners, scholar/educators and students to increase their knowledge about global issues and to participate in global discourse. To learn more about the Center for Global Public Relations, please visit http://cgpr.uncc.edu. For additional information or inquiries regarding the abstract submissions, please contact Chelsea Wilde at Centergpr@uncc.edu.

DEADLINES:
Monday, January 9, 2012: Abstract Submissions Due
Friday, February 3, 2012: Acceptance Notification (via email)
Friday, February 24, 2012: Paper Competition Consideration
Friday, April 20, 2012: Presentation Papers due
Monday, April 30, 2012: Proceedings Papers Due