

## EVENT FACT SHEET

### Second Annual Global Research Conference “Communicating Beyond Borders: Building Relationships Among Corporations, NGO’s and Governments”

**Friday, April 20, 2012**

<b>Event</b>	“Communicating Beyond Borders: Building Relationships Among Corporations, NGO’s and Governments”
<b>Date</b>	Friday, April 20, 2012
<b>Time</b>	8:30 a.m. to 3:45 p.m.
<b>Location</b>	Barnhardt Student Activities Center, the University of North Carolina at Charlotte
<b>Guests</b>	Scholars/educators, practitioners and students from around the world
<b>Purpose</b>	Promotes a multidisciplinary exploration of relationships imperative for communication in a globalized world
<b>Format</b>	Research conference Registration/Continental Breakfast Session 1: Corporate Communication Session 2: Issues & Challenges in Global Communication Session 3: Topics in Communication: Education and Social Media Lunch and keynote speaker Session 4: Government Communication Global Panel
<b>Registration</b>	General registration: \$60 advance/\$70 day-of Student registration: \$25 advance/\$30 day-of
<b>Sponsor</b>	Center for Global Public Relations, Department of Communication Studies, University of North Carolina at Charlotte
<b>Contact</b>	Kate Brissenden, Conference Manager, <a href="mailto:kbrissen@uncc.edu">kbrissen@uncc.edu</a>



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